



## VESPA IS THE BEST SCOOTER IN THE WORLD ACCORDING TO THE GERMANS

**TENS OF THOUSANDS OF MOTORRAD READERS VOTE THE VESPA GTS “BIKE OF THE YEAR”, BEATING OUT THE GERMANS AND JAPANESE**

**SYMBOL OF ITALIAN ELEGANCE AND TECHNOLOGY, VESPA THEREFORE CELEBRATES ONE OF THE HAPPIEST TIMES OF ITS HISTORY**

*Milan, 14 Mar 2019* - The Germans have no doubt; **Vespa**, the brand that symbolises technology and Italian style, is the best scooter in the world.

And so, more than 47 thousand readers of the **Motorrad** monthly periodical, one of the international “bibles” for motorcyclists, voted the Vespa GTS as “Bike of the Year” in the scooter category. She’s the one, the Italian with elegant and sleek lines, unique with her entirely steel body, the absolute best, the most desirable in the scooter field, even beating out some “home town heroes” like the BMW C-Evolution and the BMW C 650, not to mention the Japanese Yamaha T-Max DX.

Vespa has already achieved this important recognition several times, so much that the periodical’s website comments: **“It doesn’t matter how much power or technical equipment the other scooters bring to the table, in the end, this Italian girl is always at the top of the podium.”**

**And so, Vespa celebrates one of the happiest times of its history. In 2018, sales increased 16% with respect to the record numbers hit in 2017, surpassing the extraordinary quantity of 210 thousand units. And in the last ten years, more than 1.6 million new Vespas were manufactured and sold all over the world.**

**Vespa GTS** is the heir to the legendary “Vespone”, as the larger body Vespas have always been called. A Vespa on which to move around elegantly in the city, but also ready to travel. And for 2019, the entire Vespa GTS family improves in terms of **performance, comfort** and **style**. Thanks primarily to the **new 300 hpe engine**, more advanced and efficient in terms of containing emissions and consumption. With more than 23 HP, it is **the most powerful engine ever fitted in a Vespa**.

The light assemblies now use full LED illumination technology and the front end has a redesigned shield. Also new are the different style handlebar cover, the chromium crest on the front mudguard, the mirrors and the grilles on the sides of the shield.

Large, comfortable and powerful, the new **Vespa GTS** highlights the strong touring vocation that large Vespas have always embodied, offering a new saddle capable of ensuring better comfort for rider and passenger.

The **VESPA MIA** connectivity system lets you connect your smartphone to the Vespa GTS on board electronics system via Bluetooth, offering exclusive features for an even more satisfying and fun riding experience. All incoming call and message notifications are displayed on the TFT display. The system also lets you manage telephone calls using the practical joystick on the left-hand control block, and you can use the smartphone’s voice commands to place calls or play music, activating your favourite playlist.