



**FROM 6 THROUGH 8 SEPTEMBER, THE MOTO GUZZI OPEN HOUSE IS BACK**

**MOTO GUZZI V85 TT IS THE QUEEN OF THE 2019 EDITION THAT AIMS TO BREAK THE RECORD OF THE 30 THOUSAND PARTICIPANTS FROM LAST YEAR**

**THE MANDELLO PLANT OPENS FOR THREE DAYS OF ENTERTAINMENT: MUSIC, TOURS OF THE FACTORY AND THE MOTO GUZZI MUSEUM, TEST RIDES, TALK SHOWS, TRIPS AND ADVENTURE, RACING, FOOD & BEVERAGES, SHOPPING AND EVERYTHING THAT MAKES YOU LOVE THE MOST FAMOUS EAGLE IN THE WORLD OF MOTORCYCLES**

*Mandello del Lario, 17 July 2019* - On the first weekend of September, the **Moto Guzzi Open House** is back. From **Friday 6 September through Sunday 8 September**, the **Mandello del Lario** factory will be open to the general public and enthusiasts, with thousands expected from all over the world. The factory is the “eagle's nest”, the birthplace of all Moto Guzzi bikes which have been on roads all over the world since 1921.

The 2018 edition left an indelible memory, shattering every **record** with **30 thousand participants**. And even more indicative of the love that binds Guzzisti to the parent company were the 15 thousand plus people who participated in the 2017 edition which, thwarted by inclement weather, was held in a proper hurricane. These are sincere testimonials of the extraordinary relationship that unites the **most genuine motorcyclists** with the Larian brand and which binds Moto Guzzi to its territory.

The queen of the **2019** event in Mandello will be the new **Moto Guzzi V85 TT**, the all-terrain bike that is the big seller this year which is winning over new Guzzisti all over the world and which – it's easy to predict – will be the most sought after bike for the test rides.

As per tradition, Moto Guzzi has prepared a **rich schedule of events** which will unfold around the **Moto Guzzi Village**. **Music** and **entertainment** will be right in the heart of the Larian factory and it is there where participants will be able to sign up for the **test rides** which, taken on the roads surrounding Mandello, will feature, in addition to the **V85 TT**, all of the bikes in the Moto Guzzi range, from the many versions of the **V7 III**, moving on to the **V9 Bobber and Roamer** and going all the way to the majestic 1400cc bikes in the **California** family, including the powerful **MGX-21**.

Starting on the afternoon of Friday, 6 September, the shop will open up, with all the new apparel and merchandising, as well as the **Moto Guzzi Museum**, which houses more than 150 bikes that have written the history of one of the most noble brands in global motorcycling. On Saturday morning, tours of the production lines and the historic Wind Tunnel will begin.

At **Open House 2019**, there will be plenty of talk about travel and adventure thanks to the **V85 TT**, but also about **sport** and **racing**, with the protagonists of the **Moto Guzzi Fast Endurance** competition which, in its first edition, has already become a reference trophy in the panorama of the most classic races.

The **Official Historic Archive** will be available for all those who want to research the documents of origin of their own Moto Guzzi bikes, whereas members of **The Clan**, the community of bikers who share their love for Moto Guzzi, will have special dedicated services, such as reserved parking, a free check up on their bikes, a welcome kit and discounts on the 2019 Moto Guzzi brand collection

The complete programme is still being finalised and all updates will be available on the official website at [www.motoguzzi.com](http://www.motoguzzi.com), as well as on the Moto Guzzi social media channels.