



## **MOTO GUZZI PROUD DAYS**

**FROM 5 TO 7 JUNE IT'S A CELEBRATION WEEKEND AT MOTO GUZZI DEALERSHIPS.**

**THE NEW MOTO GUZZI ELDORADO AND MOTO GUZZI AUDACE ARE COMING, KINGS OF THE ROAD**

**SEE THE LIST OF PARTICIPATING DEALERSHIPS AT [WWW.MOTOGUZZI.COM](http://WWW.MOTOGUZZI.COM)**

*Milan, 28 May 2015* - **From Friday 5 June to Sunday 7 June the Moto Guzzi Proud Days are here and it is time to see and touch the new Moto Guzzi Eldorado and Audace with your own two hands. An event no biker will want to miss, specifically those who are in love with the great Italian motorcycle.**

Introduced in a global sneak preview at the last edition of the Milan **Eicma** international motorcycle show and introduced to the international press just a few days ago, the **Moto Guzzi Eldorado and the Moto Guzzi Audace** are now on their way to dealerships all over Europe so that enthusiasts will be able to touch them with their own two hands. Built in the Mandello del Lario plant, where all Guzzis have been made since 1921, and driven by the powerful **1400 cc V-twin** – the largest engine of this type every made in Europe – Eldorado and Audace glean from the heritage of the Mandello brand, projecting a unique tradition into the future thanks to absolutely cutting-edge technological solutions.

The Moto Guzzi **Eldorado** is the modern and luxurious heir to the unforgettable "850" that made its fortune in the States more than 40 years ago. It is a luxurious motorcycle which, thanks to its ultra-advanced technology, looks decidedly to the future: chromium inserts and finely crafted details combine with LED lights and come together in classic lines that bring Moto Guzzi into a new dimension where refinement speaks Italian. **Moto Guzzi Audace** is a motorcycle with a strong and rebellious character. Designed to emphasise the spectacular performance of the powerful "Made in Mandello" 1400 cc V-twin engine. Absolute riding pleasure guided the development of a bike where the best electronic technology is at the service of performance and which has a *dark* look with a strong personality that enhances the dark and "fierce" Moto Guzzi soul.

**For Proud Days Moto Guzzi invites all biker fans to see for themselves the sales advantages that await them at their local dealership.**

The **Moto Guzzi Proud Days** event is also the right chance to enjoy the entire Eagle Brand range, and in particular the whole **Moto Guzzi V7II** family, a perpetually unique bike thanks in part to the range of accessories that allow you to transform your V7 into a dapper, café racer, scrambler or dark night.

*All of the photos and the complete press folders for the Moto Guzzi Eldorado and the Moto Guzzi Audace are available at [www.press.piaggiogroup.com](http://www.press.piaggiogroup.com) / user name: **news** / password: **2015***