



**APRILIA RACING, THE MOST ADVANCED TECHNOLOGICAL EXPRESSION OF THE PIAGGIO GROUP, AND EXPERIS, THE MANPOWERGROUP TALENT COMPANY, TOGETHER IN THE 2017 MOTOGP CHAMPIONSHIP**

**THE EXPERIS MOTORSPORT ACADEMY, ALONG WITH APRILIA RACING, DEVELOPS THE FIRST MOTOR VEHICLE TOP TRAINING MASTER, AIMED AT ENHANCING THE SKILLS OF THE BEST ENGINEERS AND TECHNICIANS**

*Milan, 25 May 2017* - Thanks to the agreement signed by **Aprilia Racing** and **ManpowerGroup** in the area of the **MotoGP World Championship**, the **Experis** brand - the Group's talent company and a global leader in strategic solutions for human resources management - will accompany the Aprilia RS-GP machines ridden by Alex Espargaró and Sam Lowes for the entire 2017 season.

The sponsorship will naturally include technical collaboration aimed at identifying and promoting the best talent: the **MotorSport Academy**, training division of Experis Tech ([www.experistech.it](http://www.experistech.it)), leader in technical and engineering training for the teams participating in premier motorsport competitions, in close collaboration with Aprilia Racing, will organize "**Motorcycle Race Engineering**", **the first top level motor vehicle training master**.

Teaching of the course - for a total of about 200 classroom hours - will include the active participation of some Aprilia Racing technicians, as well as two different **workshops**, one at the Aprilia Racing headquarters in Noale and one, intended to provide the technicians with an on-track learning experience, during a **MotoGP test session**. The Master will also give Aprilia Racing the chance to assess potential new resources to add to the Team.

Aprilia Racing, the technological spearhead of the Piaggio Group with a trophy case that boasts 54 world championship titles and which has always been a great forge of talent, thereby intends to attract and develop the best technicians and engineers with the goal of continuing the evolution of their technological leadership in the highest global expression of motorcycle racing.

*"We are proud to begin this new collaboration with ManpowerGroup and to provide a great opportunity for talented young people"* commented **Aprilia Racing Manager, Romano Albesiano**. *"Aprilia Racing will participate actively in the first top level motor vehicle training master, a very interesting initiative to train a new generation of technicians and engineers. Aprilia Racing has always represented a forge of talent and not only in terms of riders. Noale has always been a great 'training ground' where the best technicians have been taught. This partnership confirms our mentality of developing human resources in order to achieve the highest levels of competitiveness in a sector that demands increasingly more know-how and specialization."*

*"The partnership with Aprilia Racing confirms the positioning of Experis as a qualified partner in the Motorsports world and more generally ManpowerGroup's commitment to supporting companies in identifying the most innovative HR solutions during this time of great change, where human capital and the development of new skills are fundamental for competing on the market - said Stefano Scabbio, ManpowerGroup Italia Managing Director and Southern and Eastern Europe CEO - The modern skills life cycle is shorter than ever and the change is taking place on a scale that has never before been seen. We must therefore act immediately in order to identify those skills that must be developed and remodelled in order to have trained workers for the future."*

**ManpowerGroup Italia**



In Italy since 1994, the national ManpowerGroup organization - multinational global leader in innovative workforce solutions - creates and provides strategic solutions for human resource management: search selection and evaluation of personnel for all professional positions; administration of fixed-term employment; planning and execution of training projects; consulting for corporate organization; career management; outsourcing services; HR consulting. Efficiently combining their deep knowledge of human potential and the needs of their customers, ManpowerGroup creates value for companies and individuals, working alongside them to achieve their business and career goals. Through a network of more than 230 offices all over the country, they employ 1,500 people and also offer targeted solutions for the Information Technology, Finance, Engineering and Sales&Marketing sectors.

In 2015, ManpowerGroup Italia provided employment for more than 80mila people, stipulating more than 200 thousand contracts with 13 thousand corporate clients. For the sixth year in a row, ManpowerGroup was included in the "World's Most Ethical Companies" (2016) ranking drafted by Ethisphere, an international organization specialized in the creation, development and sharing of corporate ethics best practices, governance, anti-corruption measures and sustainability. The Manpower Group was also Official HR Premium Partner for EXPO Milan 2015.

ManpowerGroup solutions in Italy are available through ManpowerGroup™ Solutions, Manpower®, Experis™, FuturSkill and Right Management®.

For more information: [www.manpowergroup.it](http://www.manpowergroup.it)

### **Piaggio Group / Aprilia Racing**

The Piaggio Group is the largest European manufacturer and one of the major global players in the sector, where it operates with the Aprilia, Moto Guzzi, Piaggio, Vespa, Gilera and Derbi brands. With 54 World Championship titles, Aprilia is the crowned jewel of the Piaggio Group's sports achievements, boasting 104 world titles – in addition to Aprilia's – won by Gilera, Moto Guzzi and Derbi. No less than 28 of Aprilia's World Championship titles have been earned since - in 2005 - the Manufacturer from Noale joined the Piaggio Group.

But above all, Aprilia Racing has represented from its birth, an unrepeatable forge of talent. All the riders that have made motorcycling history in the last few decades have made their début on the bikes from Noale. Some of the more memorable ones, in addition to Max Biaggi - winner of three 250 world championships with Aprilia from 1994 through 1996 and then two in SBK in 2010 and in 2012, are Loris Capirossi, Valentino Rossi, Jorge Lorenzo, Casey Stoner, Manuel Poggiali, Marco Simoncelli, Alvaro Bautista and Kazuto Sakata.