

**PRESS RELEASE****SHARE BUY BACK INFORMATION**

Pontedera, 21st October 2014 - Piaggio & C. S.p.A. announces the purchase, from 13th October 2014 to 17th October 2014, of no. 338.728 treasury shares at an average price of 2,0421 Euro per share, for a total amount of 691.703 Euro, pursuant to the resolution passed at the Shareholders' Meeting held on 28th April 2014 (previously communicated as per article 144 bis of Consob Regulation no. 11971/1999).

Details of the transactions on a daily basis are indicated below:

Date	No. of purchased shares	Average price (euro)	Total (euro)
13/10/2014	32.500	2,0917	67.980
14/10/2014	90.000	2,0525	184.725
15/10/2014	79.500	2,0612	163.865
16/10/2014	125.000	2,0067	250.838
17/10/2014	11.728	2,0715	24.295

Following these transactions, taking into account the treasury shares already in portfolio, Piaggio & C. S.p.A. holds a total of no. 2.233.586 treasury shares, equal to 0,6143 of the share capital.

For further information:

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