

PRESS RELEASE

PUBLICATION OF NEW INTERNAL PROCEDURES

Pontedera, 1st July 2016 - Piaggio & C. S.p.A. announces that, beginning today, the new procedures adopted by the Company on 3rd of July, 2016 are available to the public on the Internet website www.piaggiogroup.com in the Governance/Market Abuse Section and on the authorized storage mechanism www.emarketstorage.com in compliance with the new European provisions related to market abuse (EU Regulation No. 596/2014 of the European Parliament and the Council of the European Union of 16 April 2014, Market Abuse Regulation, and the related implementation regulations of the European Commission) and specifically:

- the “Procedure for the Disclosure of Price-Sensitive Information”;
- the “Procedure for management of the Register of Persons who have access to Price-Sensitive Information”; and
- the “Procedure for the fulfilment of Internal Dealing obligations”.

The aforementioned procedures will be in force with binding effect from 3 July 2016.

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