

**PIAGGIO GROUP: PIAGGIO FAST FORWARD RECOGNISED AT THE PRESTIGIOUS
MITX AWARDS AS A *DISRUPTIVE GENIUS COMPANY***

PFF Chairman Michele Colaninno: “A deep understanding of the mobility of people and goods in an ever more technological future is the path that has led us to create GITA and KILO”

*Boston, Massachusetts (USA) - 29 May 2017 - Piaggio Fast Forward (PFF), the company established and controlled by the Piaggio Group as an advanced US research centre on the mobility of the future, has won an award at the 2017 MITX Awards in the category **Disruptive Genius - Company**.*

The **MITX Awards**, which this year celebrate 21 years, are one of America’s most important annual award competitions in technology and innovation.

Piaggio Fast Forward received the highly sought after *Disruptive Genius - Company* award for distinction in “**unconventional innovative thinking, being the first to explore new frontiers and promoting the innovation economy through its operations**”.

PFF Chairman Michele Colaninno commented: “*A deep understanding of the mobility of people and goods in an ever-more technological future is the path that has led us to create GITA and KILO. We realised that we had to create products that meet the needs of people tomorrow, and we do it through people. Success stories are made by people, and the PFF team confirms this.*”

Piaggio Fast Forward presented its first innovative projects, **GITA** and **KILO**, in Boston in February 2017. The two smart vehicles are designed to improve mobility productivity in today’s increasingly complex urban environments. They observe, communicate and provide assistance, with a payload of up to 100 kg and a range of 20 km in an urban setting. They can accompany a person, map the surrounding environment and check moving objects around them. The technology installed on the GITA and KILO also enables them to move independently.

The **GITA** and **KILO** revolution lies in the support the devices will be able to provide for people as they move around in their daily lives, extending their range of action. They are conceived as a mobility platform that can be personalised and enhanced to meet a variety of needs in multiple scenarios.

For more information:

Piaggio Group Corporate Press Office
Diego Rancati
Via Broletto, 13 - 20121 Milan - Italy
+39 02.319612.19/16
diego.rancati@piaggio.com
stefania.giorgioni@piaggio.com

Piaggio Group Investor Relations
Viale Rinaldo Piaggio, 25
56025 Pontedera (PI) - Italy
+39 0587.272286
investorrelations@piaggio.com
piaggiogroup.com

Image Building
Via Privata Maria Teresa, 11 - 20123 Milan - Italy
+39 02 89011300
piaggio@imagebuilding.it