

PIAGGIO GROUP, LEADER IN MOBILITY OF THE FUTURE WITH THE CREATION OF GITA AND KILO, THE FIRST PRODUCTS FROM PIAGGIO FAST FORWARD

Boston, Massachusetts (USA) - 3 February 2017 - Piaggio Group presented yesterday in Boston **GITA** and **KILO**, the first projects developed by **Piaggio Fast Forward (PFF)**, a company established and controlled by the Piaggio Group to be an advanced American research centre for future mobility. The Group thus explores the evolution of mobility and does so thinking about the future, expanding its vision to include a much broader range of technological solutions compared to its current core business.

GITA is an autonomous vehicle, designed to assist people. It carries up to 18 kg, observes, and communicates. It can follow a person reaching up to 35 km/h, and knows how to move independently in a mapped environment. The spherical shape and clean design characterise its personality.

KILO is the “big brother” of **GITA**, and thanks to a larger capacity it can transport up to 100 kg in its 120 lt compartment. It has extraordinary stability thanks to its three wheels.

Michele Colaninno, Chairman of PFF commented, *“To deeply understand people and their habits to meet their needs, this is the course that led us to create GITA. We understood that we have to create products in line with the needs of tomorrow’s humans, and we will do it through humanity. The success story is made up of PFF people and teams, who confirm it. They are young, enthusiastic, with no fear of challenges, a melting pot of cultures and professionalism that have created a perfect merging of robotics, engineering, and design.”*

Roberto Colaninno, Chairman and CEO of the Piaggio Group, declared, *“The Piaggio Group, through the creation of PFF, looks again to the future, to young people, to the future generations, and doesn’t want to merely be ready to face the challenges of this increasingly complex mobility scenario, but wants to be leading agent of this change. Innovation, research and curiosity are the basis of this project and are its main drivers.”*

The revolutionary nature of **GITA** and **KILO** is in their ability to provide support to people in the various activities that characterise their movements in everyday life, extending the limited operating range and carrying capacity of humanity. They are, in fact, conceived as a true platform for mobility, which can be customised and integrated to meet different needs in multiple scenarios.

Piaggio Fast Forward

PFF was founded in 2015 by the Piaggio Group to pioneer the sector of *smart mobility* of people and goods. The company’s *mission* is to help people to move better, further, faster, and more enjoyably. PFF builds robots and lightweight transportation solutions that travel behind, beside, and beneath people on the move. In the present era of machine intelligence, autonomy, and interconnectedness, PFF seeks to promote more vibrant cities filled with pedestrians, cyclists, and skaters whose mobility is enhanced by new varieties of smart vehicles. PFF is based in Boston, Massachusetts.

PFF is guided by CEO **Jeffrey Schnapp**, together with **Michele Colaninno** (Chairman), **Greg Lynn** (Chief Creative Officer), **Sasha Hoffman** (Chief Operating Officer) and **Beth Altringer** (Chief Design Research Officer).

The Advisory Board of PFF is composed of **Roberto Colaninno** (Chairman and CEO of Piaggio Group), **Nicholas Negroponete** (Founder of MIT Media Lab), **John Hoke** (Vice President, Global Design at Nike), **Doug Brent** (Vice President, Technology Innovation at Trimble) and **Jeff Linnell** (former Director of Robotics at Google).

For additional information:

For Piaggio Group	For Piaggio Fast Forward
<p>Piaggio Group Corporate Press Office Via Broletto, 13 - 20121 Milan +39 02.319612.19 diego.rancati@piaggio.com press@piaggio.com piaggiogroup.com</p> <p>FOR PHOTOGRAPHY: www.press.piaggiogroup.com (user: news - password: 2017)</p> <p>FOR VIDEO: http://videopress.piaggiogroup.com (user: video@piaggio.com - password: press)</p> <p>Image Building Via Privata Maria Teresa, 11 - 20123 Milan +39 02 89011300 immsi@imagebuilding.it</p> <p>Piaggio Group Investor Relations Viale Rinaldo Piaggio, 25 - 56025 Pontedera (PI) +39 0587.272286 investorrelations@piaggio.com piaggiogroup.com</p>	<p>Tim Smith Element Public Relations +1-415-350-3019 press@piaggiofastforward.com www.piaggiofastforward.com @P_F_F</p>