



PRESS RELEASE

**PIAGGIO GROUP: MAURIZIO ROMAN  
PRODUCT DEVELOPMENT AND STRATEGIES MANAGER**

*21<sup>st</sup> December 2009* – Maurizio Roman has become an integral part of the Piaggio Group, by taking on the role of Product Development and Strategies Manager. This newly-established Management answers directly to Roberto Colaninno, the Piaggio Group's President and Managing Director, and its aim is to coordinate on a worldwide level all engineering and R&D activities, product quality and audit for both the 2-wheeled and for the commercial vehicle sectors, as well as the racing and product marketing fields for the 2-wheeled business.

56 years old and born in Belvedere di Tezze (Vicenza), Maurizio Roman began his own professional career with Aprilia in 1975, becoming its Technical Director in 1982, and its General Director from 1988 to 1992. He then went on to work for Benetton Sport System, eventually holding the role of General Operations Director; and in 1997 he began working at Fabbrica d'Armi Pietro Beretta as General Director. From 2003 to 2008, he held the position of Technogym's Managing Director and, following this, as CEO for Ferretti Yachts.

**For further information:**

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