



PRESS RELEASE

AT THE STELVIO MOTORCYCLE RALLY WITH APRILIA AND MOTO GUZZI

From 30 June to 2 July the latest entries in the Aprilia and Moto Guzzi ranges available for test rides in Sondalo (in Italy) at the 41st Stelvio International motorcycle rally

Milan, 28 June 2017 – After the success of the previous editions, with more than 3,000 participants, the 2017 **Stelvio International motorcycle rally** is set to be even more exciting, with a packed program of events. Once again, one of the highlights will be the **meeting point for Aprilia and Moto Guzzi fans**, on the road up to the famous Alpine pass, a very popular destination among motorcycle tourists.

The **Aprilia and Moto Guzzi area**, located just outside the town of **Sondalo in via Verdi 2**, will be open from **Friday 30 June to Sunday 2 July**, offering bikers the chance to try all the top models in the Aprilia and Moto Guzzi ranges, **from 10:00 to 13:00 hours and from 14.00 to 19.00 hours** on the Friday, **09:00 to 13:00 hours and 14.00 to 19.00 hours** on the Saturday, and **from 09:00 to 14:00 hours** on the Sunday.

Aprilia will be fielding the polyvalent **Shiver** and the entertaining **Dorsoduro with the powerful new 900cc engine**, as well as the supernaked **Tuono V4 1100 Factory**, powered by the extraordinary V4 Aprilia, a protagonist of the World Superbike Championship.

From Mandello, the representatives from the Moto Guzzi 2017 range will be the classic **Eldorado** and the rugged **Audace** (both with 1400cc engines), the iconic **V7III**, the two souls of the **V9** embodied in the stylish **Roamer** and the sporty **Bobber**, and of course the seductive **MGX-21**.

The **test rides**, for which participants can register in loco by presenting their driving licence and ID card, will be **20 minutes each**, with route opener and closer riders taking the bikers along the fascinating roads leading to the Stelvio Pass.

The test ride will also be an opportunity to join the increasingly active communities of the two brands – **#bearacer club** (bearacerclub.aprilia.com) for Aprilia, and **TheClan** (theclan.motoguzzi.com) for Moto Guzzi – and become part of two families of true believers, receiving news about the latest activities of the famous Italian motorcycle makes.

For the Stelvio rally, both communities plan a series of activities for their members, including a free safe riding course on 1 July and, for entertainment, a travel game for members of The Clan at the Moto Guzzi stand and a special engagement activity for the #bearacer club with special Aprilia gadgets.