

PRESS RELEASE

Half-year Financial Report as of 30 June 2014

Pontedera, August 8th 2014 - Piaggio & C. S.p.A. announces that the Half-year Financial Report as of 30th June 2014, as approved by the Board of Directors of the Company on July 28th 2014, as well as the Auditors' Report, is available at the Company's seat, on Borsa Italiana website (www.borsaitaliana.it), on Piaggio Group website (<http://www.piaggiogroup.com/en/investors/financial-statements-and-reports>) and on the central storage of regulated information system "1Info" that can be consulted on the website www.1info.it.

Company details:

Corporate Affairs

e.mail: corporate.governance@piaggio.com

telephone: + 39 0587 276294

Investor Relations Office

e.mail: investorrelations@piaggio.com

telephone: +39 0587 272286