

**PRESS RELEASE****SHARE BUY BACK INFORMATION**

Milan, 27th June 2013 - Piaggio & C. S.p.A. announces the purchase, on 18th June 2013, 19th June 2013 and 24th June 2013 of no. 49.500 treasury shares at an average price of 1,9191 Euro per share, for a total of 94.993,90 Euro, pursuant to the resolution passed at the Shareholders' Meeting held on 15 April 2013 (previously communicated as per article 144 bis of Consob Regulation no. 11971/1999).

Details of the transactions on a daily basis are indicated below:

Date	No. of purchased shares	Average price (euro)	Total (euro)
18/06/2013	15.500	1,9366	30.017,30
19/06/2013	12.000	1,8960	22.752,00
24/06/2013	22.000	1,9193	42.224,60

Following these transactions, taking into account the treasury shares already in portfolio, Piaggio & C. S.p.A. holds a total of no. 1.168.656 treasury shares, equal to 0,324% of the share capital.

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