

**PRESS RELEASE****SHARE BUY BACK INFORMATION**

Pontedera, 14<sup>th</sup> October 2014 - Piaggio & C. S.p.A. announces the purchase, from 6<sup>th</sup> October 2014 to 10<sup>th</sup> October 2014, of no. 532.485 treasury shares at an average price of 2,0266 Euro per share, for a total amount of 1.079.146 Euro, pursuant to the resolution passed at the Shareholders' Meeting held on 28<sup>th</sup> April 2014 (previously communicated as per article 144 bis of Consob Regulation no. 11971/1999).

Details of the transactions on a daily basis are indicated below:

<b>Date</b>	<b>No. of purchased shares</b>	<b>Average price (euro)</b>	<b>Total (euro)</b>
06/10/2014	64.485	2,0981	135.296
07/10/2014	85.000	2,0765	176.503
08/10/2014	123.000	2,0535	252.581
09/10/2014	150.000	1,9877	298.155
10/10/2014	110.000	1,9692	216.612

Following these transactions, taking into account the treasury shares already in portfolio, Piaggio & C. S.p.A. holds a total of no. 1.894.858 treasury shares, equal to 0,5212% of the share capital.

*For further information:*

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