

**PRESS RELEASE****SHARE BUY BACK INFORMATION**

Milan, 3 May 2012 - Piaggio & C. S.p.A. announces the purchase, on 23rd April 2012 and 24th April 2012 of no. 188.000 treasury shares at an average price of 1,9001 Euro per share, for a total of 357.227,40 Euro, pursuant to the resolution passed at the Shareholders' Meeting held on 13 April 2012 (previously communicated as per article 144 *bis* of Consob Regulation no. 11971/1999).

Details of the transactions on a daily basis are indicated below:

Date	No. of purchased shares	Average price (euro)	Total (euro)
23/04/2012	150.000	1,8996	284.940,00
24/04/2012	38.000	1,9023	72.287,40

Following these transactions, taking into account the treasury shares already in portfolio, Piaggio & C. S.p.A. holds a total of no. 7.433.142 treasury shares, equal to 1,993% of the share capital.