

**PRESS RELEASE****SHARE BUY BACK INFORMATION**

Milan, 21st June 2012 - Piaggio & C. S.p.A. announces the purchase, on 12th June 2012, 13th June 2012, 14th June 2012 and 18th June 2012 of no. 395.000 treasury shares at an average price of 1,99 Euro per share, for a total of 786.062 Euro, pursuant to the resolution passed at the Shareholders' Meeting held on 13 April 2012 (previously communicated as per article 144 *bis* of Consob Regulation no. 11971/1999).

Details of the transactions on a daily basis are indicated below:

Date	No. of purchased shares	Average price (euro)	Total (euro)
12/06/2012	160.000	2,0512	328.192
13/06/2012	80.000	1,9925	159.400
14/06/2012	130.000	1,9325	251.225
18/06/2012	25.000	1,8898	47.245

Following these transactions, taking into account the treasury shares already in portfolio, Piaggio & C. S.p.A. holds a total of no. 7.828.142 treasury shares, equal to 2,1055% of the share capital.

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