

**PRESS RELEASE****SHARE BUY BACK INFORMATION**

Milan, 8th February 2013 - Piaggio & C. S.p.A. announces the purchase, on 30th January 2013, 31st January 2013 and 5th February 2013 of no. 185.000 treasury shares at an average price of 2,008 Euro per share, for a total of 371.415 Euro, pursuant to the resolution passed at the Shareholders' Meeting held on 13 April 2012 (previously communicated as per article 144 bis of Consob Regulation no. 11971/1999).

Details of the transactions on a daily basis are indicated below:

Date	No. of purchased shares	Average price (euro)	Total (euro)
30/01/2013	20.000	2,0506	41.012
31/01/2013	115.000	2,0112	231.288
05/02/2013	50.000	1,9823	99.115

Following these transactions, taking into account the treasury shares already in portfolio, Piaggio & C. S.p.A. holds a total of no. 11.911.521 185 treasury shares, equal to 3,20% of the share capital.

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