

**PRESS RELEASE****SHARE BUY BACK INFORMATION**

Milan, 5th October 2012 - Piaggio & C. S.p.A. announces the purchase, on 26th September 2012, 27th September 2012, 28th September 2012, 2nd October 2012, 3rd October 2012 and 4th October 2012 of no. 436.000 treasury shares at an average price of 1,7967 Euro per share, for a total of 783.374,30 Euro, pursuant to the resolution passed at the Shareholders' Meeting held on 13 April 2012 (previously communicated as per article 144 *bis* of Consob Regulation no. 11971/1999).

Details of the transactions on a daily basis are indicated below:

Date	No. of purchased shares	Average price (euro)	Total (euro)
26/09/2012	200.000	1,8225	364.500
27/09/2012	100.000	1,7697	176.970
28/09/2012	6.000	1,7600	10.560
2/10/2012	9.000	1,7948	16.153,20
3/10/2012	80.000	1,7822	142.576
4/10/2012	41.000	1,7711	72.615,10

Following these transactions, taking into account the treasury shares already in portfolio, Piaggio & C. S.p.A. holds a total of no. 10.694.185 treasury shares, equal to 2,876% of the share capital.

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