



PRESS RELEASE**SHARE BUY BACK INFORMATION**

Milan, 16th November 2012 - Piaggio & C. S.p.A. announces the purchase, on 7^h November 2012, 8th November 2012, 9th November and 15th November 2012 of no. 178.000 treasury shares at an average price of 1,8838 Euro per share, for a total of 335.322 Euro, pursuant to the resolution passed at the Shareholders' Meeting held on 13 April 2012 (previously communicated as per article 144 *bis* of Consob Regulation no. 11971/1999).

Details of the transactions on a daily basis are indicated below:

Date	No. of purchased shares	Average price (euro)	Total (euro)
7/11/2012	70.000	1,9029	133.203
8/11/2012	70.000	1,8843	131.901
9/11/2012	3.000	1,8614	5.584
15/11/2012	35.000	1,8467	64.634

Following these transactions, taking into account the treasury shares already in portfolio, Piaggio & C. S.p.A. holds a total of no. 11.644.185 treasury shares, equal to 3,1319% of the share capital.

www.piaggiogroup.com