

**PRESS RELEASE****SHARE BUY BACK INFORMATION**

Milan, 11<sup>th</sup> March 2013 - Piaggio & C. S.p.A. announces the purchase, on 28<sup>th</sup> February 2013, of no. 42.000 treasury shares at an average price of 1,9538 Euro per share, for a total of 82.059,60 Euro, pursuant to the resolution passed at the Shareholders' Meeting held on 13 April 2012 (previously communicated as per article 144 *bis* of Consob Regulation no. 11971/1999).

Details of the transactions on a daily basis are indicated below:

<b>Date</b>	<b>No. of purchased shares</b>	<b>Average price (euro)</b>	<b>Total (euro)</b>
28/02/2013	42.000	1,9538	82.059,60

Following these transactions, taking into account the treasury shares already in portfolio, Piaggio & C. S.p.A. holds a total of no. 12.031.021 treasury shares, equal to 3,24% of the share capital.

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