

**PRESS RELEASE****SHARE BUY BACK INFORMATION**

Milan, 3<sup>rd</sup> August 2012 - Piaggio & C. S.p.A. announces the purchase, on 26<sup>th</sup> July 2012, 1<sup>st</sup> August 2012 and 3<sup>rd</sup> August 2012 of no. 131.000 treasury shares at an average price of 1,8962 Euro per share, for a total of 248.401,30 Euro, pursuant to the resolution passed at the Shareholders' Meeting held on 13 April 2012 (previously communicated as per article 144 bis of Consob Regulation no. 11971/1999).

Details of the transactions on a daily basis are indicated below:

<b>Date</b>	<b>No. of purchased shares</b>	<b>Average price (euro)</b>	<b>Total (euro)</b>
26/07/2012	11.000	1,7423	19.165,30
01/08/2012	15.000	1,9439	29.158,50
02/08/2012	105.000	1,9055	200.077,50

Following these transactions, taking into account the treasury shares already in portfolio, Piaggio & C. S.p.A. holds a total of no. 9.046.211 treasury shares, equal to 2,4331% of the share capital.

[www.piaggiogroup.com](http://www.piaggiogroup.com)