



PRESS RELEASE

Vespa: here comes the "Via Montenapoleone" GTV and the SuperSport GTS

02 April 2010 - The timeless legendary Vespa scooter launches **two new models** in 2010 which are brimming with sporting elegance.

The market welcomes the two models **Vespa GTS SuperSport**, a further evolution of Vespa's **sporting passion**, and offspring of legendary models such as the "Sei Giorni" Vespa, the GS Vespa, and the **Vespa GTV "Via Montenapoleone"**, a **special series** to celebrate Vespa's success as an **absolute icon of style** and world-wide testimonial of *Made in Italy*.

Both the new Vespa models - Via Montenapoleone and SuperSport - are fitted with the **new 300cc**, 4 stroke, 4 valve **engine** with electronic injection. The **power and torque** of this modern engine guarantee top level performance along with **consumption and emissions** which are well below the thresholds enforced by Euro3 Standards.

Thanks to the constant expansion of a range which currently offers engine capacities from 50 to 300cc, Vespa is able to consolidate its authentic position of **a world-wide best-seller** in the 2-wheeled sector year after year: in fact, over **122,000 Vespa units were sold all over the world in 2009**, which sees an 8% increase compared to the 113,000 sold in 2008. Vespa sales have been over the 100 thousand per annum mark since 2006; this is proof of the exceptional growth this Piaggio Group brand has achieved: in 2004 sales amounted to 58,000 units and in 2005 this rose to 88,000.

Vespa GTV "Via Montenapoleone" - Vespa's typical **exceptional aesthetic details** are triumphant on the **GTV "Via Montenapoleone"**, a model that re-proposes the most significant stylish and functional elements which make the new Vespa model inspired by the Milan style "Fashion Street" a timeless work of art.

The position of the headlight on the front mudguard explicitly recalls Vespa's origins, along with the **handlebar**, which characterised the first ever Vespas with the **simplicity of the visible metal tube**. The **saddle** is **elegant** and **comfortable**, an **eco-leather 2-seater** and, as on the original Vespa, it is divided into two separate and distinct sections; the elegant "lining strip" that enhances the saddle stitching and its level of exclusivity.

It has **five spoke rims** which are **chromed** and give an extra luxury touch to this brand new Vespa "Via Montenapoleone", whilst the **horizontal slit grid** that stands out on the right side of the steel bodywork gives it a realistic retrò look which brings to mind the cooling systems assembled on the first Vespas.

The **"Via Montenapoleone" plate** is inspired by the famous road in Milan, identifies **the most elegant Vespa** and is mounted on the shield back plate; it brings back to memory the uniqueness of this special **charming** model.

Vespa GTS SuperSport - **Vespa GTS SuperSport** combines not just sporting and performance aspects, but also **distinctiveness** and **character**: thanks to its **design** and its **technical contents**, it re-interprets a **"sporting classic"**, in the extensive Vespa collection.

The **body**, **Vespa's metallic essence**, is distinguished by a score of personality. The right hand side now sports a distinctive **grille with horizontal slots** - a clear reference to the most stylish Vespas of the past - which gives a **marked sporty touch** to the side view of the vehicle.

This brand new Vespa GTS SuperSport, has a steel body work which is painted in a most original and **gritty titanium grey colour** which enhances its design and solidity.

The **suspension system** is enhanced by a **racing red varnished spring** on the front, a "racing" detail that distinguishes the sporting look of the GTS 300 SuperSport.



The **aggressive front leg shield** also underscores the model's sports character, with a stylish **grille** with **chrome accents** replacing the daylight running light. The **two-colour alloy wheel rims** recall the dismountable ones of the past.

The all-analogue **instrumentation**, in keeping with the finest motorsports traditions, is modern and functional with white numerals against a black background, and is as easy to read as it is distinctive.

Vespa GTS SuperSport stands out also for the new and stylish heat-welded black saddle: The result is a more comfortable and more aggressive seat definitely in keeping with the best sporting tradition.

Vespa GTS 300 SuperSport/ Vespa GTV 300 "Via Montenapoleone": Technical specifications

Engine	4-stroke single cylinder, 4 valves, electronic injection, catalysed
Engine capacity	278 cc
Bore/stroke	75/63 mm
Max power at driveshaft	15.8 kW (22 hp) at 7,500 rpm.
Max torque	22.3 Nm at 5,000 rpm
Fuel	Unleaded petrol
Timing system	4-valve single overhead cam (S.O.H.C.).
Cooling system	Liquid
Injection	Port injected Alfa/N type with closed loop lambda control and three-way catalytic converter
Lubrication	Wet sump
Starter	Electric
Clutch	Automatic dry centrifugal clutch with vibration dampers
Transmission	Twist-and-go CVT with torque server
Load bearing structure	Sheet steel body with welded reinforcements
Front suspension	Single arm, dual chamber hydraulic shock absorber with coaxial spring
Rear suspension	Two dual effect shock absorbers with adjustable preload
Front tyre	Tubeless 120/70-12"
Rear tyre	Tubeless 130/70-12"
Front brake	220 mm Ø disc
Rear brake	220 mm Ø disc
Length/ width	1,930 /755 mm
Seat height	790 mm
Wheelbase	1,370 mm
Weight	149 Kg
Fuel tank capacity	9.2 litres
Emissions (exhaust, noise)	Euro 3

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