



## PRESS RELEASE

**ON THE 16th, 17th AND 18th OF SEPTEMBER 2011 GMG WILL RETURN TO MANDELLO DEL LARIO.**

**THE BIGGEST MOTO GUZZI PARTY TO MARK 90 YEARS OF THE EAGLE**

*The countdown begins for the new, highly anticipated edition of the Guzzi World Days, the most important global event dedicated to motorcycles and the legend of the Mandello del Lario Eagle. A special edition will be held to celebrate the 90th Anniversary of Moto Guzzi: three days full of love for bikes, friendship, entertainment, art and technology.*

*Mandello del Lario, 1st July 2011* – The long-awaited **special edition of the Guzzi World Days - GMG 2011** will take place on the weekend of the **16th to 18th of September**, naturally in **Mandello del Lario (Lecco)**.

The town, which has been the **historic home of Moto Guzzi since 1921**, will welcome thousands of fans from around the world for a special event that promises to surpass the great success of the last edition, held in 2007.

**GMG 2011**, invoked in a loud voice from the *Guzzisti* people, will be the best opportunity to celebrate the **90th Anniversary of the Mandello Eagle** and **consolidate the relationship between Moto Guzzi and its surrounding area**, involving all municipalities in three days of **exhibitions, events, music and entertainment** dedicated to the **Moto Guzzi legend**.

The historic home in **Via Parodi 57** will be open to all fans, who will be offered a genuine **full-immersion into the Moto Guzzi universe**. After passing through the entrance gates, visitors can move along a **path** that will lead them to discover **the landmarks of the Guzzi legend**, like the striking and monumental **Wind Tunnel**, the **production departments and the Moto Guzzi Museum**, which has a collection of over 150 models representing the mass production, racing bikes and the prototypes.

From past to present, to look at the future: in a dedicated area, it will be possible **to meet the designers of the Guzzi Style Centre**, who will explain the distinctive style of the models of today and tomorrow; the path will reach its climax in a **"technological treasure trove"**: a multimedia environment in which you can "experience" the **future of Moto Guzzi**.

Besides the visit, there will be plenty of sharing moments, to feel **100% part of the great Guzzisti family**, like the **historical parade** and the big **rock concert by the lake**, with the motorcycle club awards.

Finally, not to be missed, is the **test ride**, during which you can **test ride** all the latest innovations from the Moto Guzzi range: the traveller and the flagship **Norge GT 8V**, the adventurous **Stelvio 8V** - also available in a super-accessorised **NTX** version- and the fascinating **V7 Classic**.

The complete programme of the **"three days" dedicated to the Eagle Brand**, with details of the activities and events, will be announced through the updates on the **site [www.motoguzzi.com](http://www.motoguzzi.com)** where it will also be possible to **pre-register** for the event in the **area dedicated to GMG 2011**.