



PRESS RELEASE

PIAGGIO GROUP: 2011 FINANCIAL REPORT OSCAR IN THE LISTED CORPORATIONS CATEGORY

Pontedera, 2 December 2011 – The Piaggio Group has won the 2011 financial report Oscar, the *Oscar di Bilancio*. The award presentation ceremony held last night in Milan at the Italian Stock Exchange was attended by Roberto Colaninno, Chairman and Chief Executive Officer of Piaggio & C. S.p.A..

The important recognition won by Piaggio, in the category for listed companies and corporations, was awarded for *“economic and financial reporting disclosed in an essential and transparent manner, conveying effectively the various financial and economic issues, including those relating to the Group’s operations”*. The motivations for the assignment of the 2011 *Oscar di Bilancio* to Piaggio included the qualitative and methodological level of its “Corporate Social Responsibility” report.

The 2011 *Oscar di Bilancio* was promoted and organised by FERPI, the federation of Italian PR agencies, with contributions from Acri, AiiA, Ania, Assolombarda, Borsa Italiana, Cndcec; the cooperation of Aiaf, Aire, Andaf, Anima per il sociale nei valori d’impresa, Assirevi, CSR Manager Network, Feem, Fondazione Sodalitas, Nedcommunity, Gruppo 24 Ore.

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