



PRESS RELEASE

**PIAGGIO GROUP AT 31.6% OF ITALIAN TWO-WHEELER MARKET**

*Pontedera, 4 September 2012* – In August the Piaggio Group again reported an increase in its **shares of the most important segments of the Italian two-wheeler market**, and confirmed its outright leadership position with an **overall share of 31.6%** for the period **January-August 2012**, an improvement of 3.8 percentage points from the first eight months of 2011.

According to figures published today by Confindustria Ancma, the association of Italy's leading two-wheeler constructors, in the first eight months of the year the Piaggio Group reported a healthy performance in the **scooter segment**, assisted in part by registrations of the Liberty scooters it is supplying to the **Italian Post Office**. In the scooter segment, for the first eight months of 2012 the Group had a market share of 40.2% (+3.9 percentage points with respect to January-August 2011).

The Group's share of the Italian **motorcycle sector** for the period January-August 2012 was stable at 6.1%, with growth of 0.3 percentage points in the first eight months of the year in the **over 700cc segment** (a 7.7% share for the period January-August 2012). The result arose on the positive performance of the **new models launched by Moto Guzzi and Aprilia** in large motorbikes.

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