

PRESS RELEASE**THE PIAGGIO GROUP REGISTERS GROWTH DURING THE FIRST TWO MONTHS OF 2010 ON THE ITALIAN TWO-WHEELER MARKET**

*Pontedera, 1 March 2010* – During the first two months of 2010, the Piaggio Group has registered yet further growth in the Italian two-wheeler market.

During **January** and **February 2010**, the Group achieved an **overall share of 25.4%, up 0.7%** compared to the same period last year.

According to figures published today by Confindustria Ancma, the Piaggio Group growth is due primarily to **excellent performance in the scooter segment**: in February, the Group registered a decidedly higher share than last year in the **50cc scooter** segment (52.2%, compared to 46.3% in January-February 2009).

In the overall **motorcycle sector**, the Group registered a **share of 5.4%, confirming the performance** registered during the first two months of 2009, in particular thanks to the **Aprilia, Moto Guzzi** and **Derbi** brands. In particular, a positive trend was registered in the **over 50cc motorcycle** sector, with the group's Italian share growing to 4.8%, compared to 4.7% during the first two months of 2009.

In the Italian **over 50cc scooter market**, in the first month of 2010 the Piaggio Group continued to maintain **four of the ten bestselling product lines**: Piaggio Beverly, Piaggio Liberty, Scarabeo and Vespa GTS.

**For further information:**

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