



PRESS RELEASE

PIAGGIO GROUP: EUROPEAN AND ITALIAN LEADER IN TWO-WHEELERS IN 2011

In Italy, the Piaggio Group's share of the overall two-wheeler market in the period January-December 2011 was 28%: 35.9% of the scooter segment, 6.2% of the motorcycle segment

In Europe, from January to November 2011, the Piaggio Group share rose to 20.1% of the overall market (+0.5 percentage points). Growth of 1 percentage point in scooters (for a 27.7% share) and a 6.7% share of the motorcycle sector.

Pontedera, 3 January 2012 – The Piaggio Group has closed 2011 confirming its position as **Europe and Italy's leading constructor on the two-wheeler market.**

According to data published today by Confindustria Ancma, the association of Italy's leading two-wheeler constructors, the Piaggio Group's share of the **overall Italian market** in the period **January-December 2011** was **28%**, in line with the 2010 figure. The Group share in scooters was 35.9%; its share in the motorcycle segment for the period from January to December 2011 was 6.2%.

On the continental market, in the **first eleven months of 2011** (the full-year figure will become available later in January, due to reporting differences among the various constructor associations), the Piaggio Group further consolidated its position as **European leader in two-wheelers**, with a share of **20.1% of the overall market** (+0.5 percentage points compared with the first eleven months of 2010). The Piaggio Group's growth in **scooters** was even more significant, with market share rising to 27.7% (+1 percentage point from January-November 2010). In motorcycles, the Group had a share of 6.7%, identical to the result of the first eleven months of 2010.

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