

**PRESS RELEASE****SHARE BUY BACK INFORMATION**

Milan, 20th August 2012 - Piaggio & C. S.p.A. announces the purchase, on 10th August 2012, 13th August 2012 and 16th August 2012 of no. 30.000 treasury shares at an average price of 1,9696 Euro per share, for a total amount of 59.088,23 Euro, pursuant to the resolution passed at the Shareholders' Meeting held on 13 April 2012 (previously communicated as per article 144 *bis* of Consob Regulation no. 11971/1999).

Details of the transactions on a daily basis are indicated below:

Date	No. of purchased shares	Average price (euro)	Total (euro)
10/08/2012	23.000	1,9678	45.304,66
13/08/2012	6.000	1,9658	11.806,59
16/08/2012	1.000	1,9750	1.976,98

Following these transactions, taking into account the treasury shares already in portfolio, Piaggio & C. S.p.A. holds a total of no. 9.143.711 treasury shares, equal to 2,4593% of the share capital.

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