

Mario di Maria

Mr. Di Maria began his professional career with Nissan in 1996 as Area Manager.

In 2001 he joined BMW developing significant experiences in Sales in the role of Field Operating Manager.

He joined Fiat Group in 2004 where he held various positions with increasing responsibilities as Country Manager UK for Alfa Romeo brand, Europe Regional Director and Project Leader for China and US markets.

In 2007 he joined Piaggio Group filling several positions with increasing responsibilities both in the 2 Wheelers and in the 3 – 4 Wheelers.

From 2009 to 2013 he was Executive Vice President Sales & Marketing Piaggio Asia Pacific 2 Wheeler.

In 2013 he was Executive Vice President Sales of API – IP till July 2014 when he rejoin Piaggio Group as Chairman and CEO Piaggio Group Americas.