



VESPA PRIMAVERA SEAN WOTHERSPOON HAS ARRIVED TO COLOUR THE SHOW ROOMS ACROSS ITALY

THE AMERICAN DESIGNER, ONE OF THE MOST INFLUENTIAL AT THE MOMENT, PUTS HIS SIGNATURE ON A UNIQUE VESPA IN A SPECIAL AND LIMITED SERIES

IN PERFECT WOTHERSPOON STYLE, COLOUR PLAYS THE KEY ROLE, BOTH FOR THE VEHICLE AND FOR THE ACCOMPANYING HELMET AND ACCESSORIES

Milan, 17 June 2020 - The **Vespa Primavera Sean Wotherspoon** is coming to dealerships, the scooter born out of collaboration between Vespa and a very young and extraordinary artist, a rising star of youth fashion in the United States, a lighthouse of *street* culture. This combination guides Vespa towards a new, brave, irreverent and fun style.

Vespa Primavera Sean Wotherspoon is a special and limited edition, an expression of all the creative energy of both Vespa and Sean. These stars of their time are united by a love of **colour** and **innovative experimentation** that anticipates tomorrow's trends and appeals to anyone who loves to **play with fashion** and **ride in style**.

Wotherspoon's work of art is completed by a helmet and a **capsule collection of streetwear garments** including of two modern-style T-shirts. The capsule partly retains the **vivid colours of the Vespa Primavera Sean Wotherspoon**, bringing them alongside **specific style traits of the Vespa world** with a **reinterpretation of the famous logo** accompanied by Sean's signature.

The Vespa Primavera Sean Wotherspoon livery perfectly represents the artist's love for '80s and '90s era colours and styles and it is characterised by an **'80s style chromatic explosion, flaunted in ostentatious irreverence**. Yellow, red, dark green and sea green envelope the entire vehicle, embellished by white inserts such as the "neck tie" on the front shield, the profiles of the body and the wheels, which have the Vespa logo embossed on the rims. The design is completed with chrome finishes for the headlight frame, luggage rack and passenger handle, and black details such as the hand grips and silencer cover.

There is also scope for a **blend of materials** including metal, plastic, velvet and rubber. In pure Vespa tradition, the **body** is made of **steel**, a distinguishing mark of the Vespa right from its inception. The red foot board (in the same colour as the shock absorber), in **plastic** and with a blue **rubber** insert, stands out on the metal body.

Wotherspoon chose a light brown ribbed velvet for the **saddle**, to which he added a white finish and his distinctive logo, a real street artist's tag, placed on the front alongside the classic Vespa logo.

The rear part of the body is personalised with dedicated graphics which, with an original optical perspective, reproduce the Vespa Primavera logo. **Vespa Primavera Sean Wotherspoon** is powered by a four-stroke single-cylinder engine from the modern *i-get* range with electronic fuel injection. The engine is fully environmentally friendly and capable of performance at the top of its category with truly reduced fuel consumption.

Vespa Primavera Sean Wotherspoon is already available at dealerships at a price of €4,990 (not including road tax and registration).