

THE PIAGGIO GROUP AT EICMA 2021

THE PIAGGIO GROUP, WITH ALL ITS BRANDS CENTRE STAGE, AT EICMA 2021 AS THE KEY REPRESENTATIVE OF THE ITALIAN TWO-WHEELER INDUSTRY

“FUTURE UNLOCKED” IS THE THEME OF THE EUROPEAN INDUSTRY LEADER’S EXHIBIT IN MILAN, UNDERLINING THAT THE GROUP’S INNOVATIVE VISION OF THE FUTURE IS ITS TOP PRIORITY

MANY IMPORTANT NEW DEVELOPMENTS: APRILIA’S RETURN TO OFFROAD, MOTO GUZZI’S FUTURISTIC INNOVATION, VESPA’S INIMITABLE STYLE AND PIAGGIO’S NEW ELECTRIC MOBILITY

Milan, 23 November 2021 – The Piaggio Group, the European industry leader and one of the top players worldwide, will be a protagonist at the EICMA motorcycle show. The Italian group's presence underscores the central role of the Milan show as the key event in the world two-wheeler industry. The Piaggio Group's iconic brands are paving the way for future mobility, from the daily commute to sports bikes, responding to the challenge of a changing world where, increasingly, the focus of demand is on sustainable mobility solutions.

At EICMA the Piaggio Group is unveiling a series of previews for 2022 with all its brands:

- **Aprilia Tuareg 660**
- **Aprilia Tuono 660 Factory**
- **Aprilia RS 660 Limited Edition**
- **Aprilia SR GT**
- **Moto Guzzi V100 Mandello**
- **Moto Guzzi V85 TT Guardia d’Onore**
- **Piaggio 1 and Piaggio 1 Feng Chen Wang**
- **(VESPA ELETTRICA)^{RED}**

Aprilia is showing the eagerly awaited Tuareg 660 for off-road riding and travel, and the fun-loving Tuono 660 in the Factory version, a more powerful, lightweight model with a wealth of features. The Piaggio Group's sports brand also presents the sophisticated RS 660 Limited Edition and the innovative SR GT “urban adventure” scooter.

Moto Guzzi returns to the forefront of motorcycle innovation, with the world preview of the V100 Mandello, an entertaining total bike packed with cutting-edge technology. It also unveils the V85 TT Guardia d’Onore, a sophisticated version of its “all-terrain” bike which is celebrating 75 years of collaboration with the Corazzieri Regiment.

Piaggio is exhibiting the new Piaggio 1, the Italian brand’s first e-scooter, also available in a stylish version created by designer Feng Chen Wang.

From Vespa comes (VESPA ELETTRICA)^{RED}, the special version of the world's smartest electric scooter created to support (RED)’s fight against pandemics.

THE MAIN NEW PRODUCTS FROM THE PIAGGIO GROUP AT EICMA 2021

Aprilia Tuareg 660

This bike on the Aprilia 660 platform is a **true off-roader** with a name introduced by Aprilia in 1985 that has become legendary in the off-road segment, so evocative that its destination can be immediately identified. The Tuareg 660 has been designed, developed and built as the ideal synthesis between mono-cylinder enduros and mid-range adventure bikes, two antithetical worlds until now. The Tuareg 660 raises the level of off-road riding to adventure bikes while making the most of its personality as a tourer, thanks to its impeccable performance on the road, premium technical content, the capabilities of its **80 hp** twin-cylinder engine and a **dry weight of just 187 kg**. An innovative concept and an innovative design where the focus is on practicality, with the elimination of all superfluous elements. The frame has been developed for heavy-duty use on challenging off-road terrains. Structural solidity is guaranteed by the six anchor points fastening the engine to the frame, to turn the engine into a stressed member. The **very long-travel suspensions** are fully adjustable and ideal for overcoming any off-road obstacle while ensuring rider and passenger comfort on the road. The 18-litre tank is heavily tapered in the leg area; its vertical development means the fuel remains close to the barycentre without affecting riding dynamics. The measurements of the tubeless aluminium rims indicate the strong off-road vocation of the Tuareg 660: 2.5 x 21" for the front wheel, 4.5 x 18" for the rear wheel. Both are fitted with Pirelli Scorpion Rally STR tyres, measuring 90/90 and 150/70 respectively. The instruments are cutting edge, with a suite of APRC electronic controls, including traction control, cruise control, engine brake and customisable engine maps. The ABS can be deactivated on both channels for particularly challenging off-road riding. The parallel twin-cylinder engine, a highly compact lightweight latest-generation unit, was designed specifically for use on this type of motorbike; its specific modifications deliver **80 hp and 70 Nm**, with 75% of torque already available at 3,000 rpm, to guarantee immediate response to the throttle at the lowest revs. The bike comes with a wealth of accessories and special clothing.

Aprilia Tuono 660 Factory

With respect to Tuono 660, already widely recognised and appreciated by the public and critics for its outstanding chassis qualities, Tuono 660 Factory boasts **more sophisticated suspension**, better suited to sports riding. The Kayaba fork with 41 mm stanchions is fully adjustable in its compression and rebound damping and spring pre-load, while the Sachs shock with separate reservoir is also adjustable in its compression and rebound damping and spring pre-load.

There is an even better weight/power ratio, thanks to the adoption of a light **lithium battery** that contributes to reducing the overall weight by roughly 2 kg (**the kerb weight is now 181 kg**).

The maximum power of the 660 cc twin is upped from 95 HP with the Tuono 660 to **100 HP with the Tuono 660 Factory**. The engine boasts even more drive in acceleration, thanks to the use of a **shorter final drive**, with a 16-tooth pinion gear, one less than Tuono 660. The maximum torque remains unchanged, with 67 Nm at 8500 rpm.

Tuono 660 Factory offers a full suite of APRC electronic controls with a Ride-by-Wire electronic accelerator and **six-axis inertial platform** as standard, as well as the **AQS (Aprilia Quick Shift)**, the electronic gearbox that allows for very rapid shifting without closing the throttle or using the clutch. It is also equipped with the downshift function, to allow for clutchless downshifting.

The design is further enhanced with the aggressive and sporty **Factory Dark graphics** and the presence of the **single-seat tail fairing**, painted in black and red

Aprilia RS 660 Limited Edition

Little more than a year after its market launch in October 2020, the Aprilia RS 660 is already celebrating its first major sports victory: the Italian mid-range sports bike dominated the 2021 Twins Cup, the fiercely fought US championship for mid-range twin-cylinder models and part of **MotoAmerica**, the United States' premier motorcycle road racing series. To celebrate the victory,

Aprilia is presenting a special numbered edition of 1,000 RS 660 two-wheelers, featuring an original stars and stripes livery inspired by the US flag and unique features including a one-seater tailpiece cover, large-size front shield and software to invert the quick-shift configuration. This means, depending on the rider's needs, the shift can be independently configured for road riding or inverted, ideal for track riding.

Aprilia SR GT

The **first urban adventure scooter from Aprilia**, to re-discover the pleasure of riding in an urban setting on a daily basis, as well as over longer distances or on lesser known roads and trails, thanks to features inspired by enduro bikes that make this two-wheeler the ideal companion in any situation. On the new Aprilia SR GT the active riding position and broad motorcycle-style naked handlebar optimise control, while the long-travel suspensions and greater above-ground height mean any obstacle encountered during city driving can be easily overcome; the broad all-terrain tyres support any type of surface, from asphalt and paving stones to dirt roads. The Aprilia SR GT is also a leader in terms of engine power and efficiency, with two state-of-the-art Euro 5 electronic injection, 4-valve, liquid-cooled units from the i-get family. In addition to the mono-cylinder **125 cc** i-get engine, with a top power of **11 kW** at 8,750 revs and torque of 12 Nm at 6,500 revs, the mono-cylinder **174 cc** makes its debut on the Aprilia SR GT 200, delivering **13 kW** at 8,500 revs and torque of 16.5 Nm at 7,000 revs. Benchmark values that guarantee elasticity, lively acceleration and smooth riding in all conditions, with highly efficient fuel consumption.

Moto Guzzi V100 Mandello

With the V100 Mandello, Moto Guzzi takes its first step into its second century, during which it will continue to produce magnificent motorcycles with a powerful personality. The Moto Guzzi V100 Mandello opens a **completely new chapter in the company's history**; it eludes conventional categorisation, combining brilliant performance with the vocation for travel that lies at the heart of every Moto Guzzi two-wheeler. This is a Moto Guzzi like never before, whose cutting-edge technology and innovative technical and aerodynamic solutions open the door to the future of the brand. The V100 Mandello is an **innovative bike starting with the design** which, as always, enhances the unique, inimitable twin-cylinder engine. Lines that eschew nostalgia, offering a modern take on the key points of the Moto Guzzi stylistic idiom. A watershed in the brand's history, the bike introduces **many important technological innovations**: the first two-wheeler with adaptive aerodynamics, the first Moto Guzzi model to feature advanced electronic solutions such as the six-axis inertial platform, ABS cornering, semi-active suspensions and a quick shift, to name just the most important. It is also the first Moto Guzzi bike powered by the new compact-block engine with sophisticated technical characteristics. Tradition is maintained by the 90° V-twin architecture, which guarantees Moto Guzzi's unique torque delivery and inimitable sound, but the project is completely new and offers impressively brilliant performance: power of more than 115 hp and torque of more than 105 Nm, 90% already available at 3,500 rpm. The sporty character of the bike is complemented by a compact manageable frame, while the high level of comfort provided by the generous saddle and active extended riding position confirms its aptitude for touring. Moto Guzzi technology enhances comfort and protection from the air with an electrically adjustable windshield and, a world-first, an **adaptive aerodynamic** system for automatic regulation of the position of the air deflectors on the sides of the fuel tank, depending on speed and the riding mode selected. The top-of-the-range electronic equipment includes an electronic ride-by-wire accelerator for finely tuned performance and consumption management, the Marelli 11MP advanced control system, the 6-axis inertial platform for optimal management of the electronic controls, cruise control, and ABS cornering for active safety when braking on bends. Four riding modes are available: Viaggio, Sport, Pioggia and Strada, each offering 3 different engine maps, 4 levels of traction control, 3 engine brake levels and (in the version where they are standard features) calibration of the Öhlins Smart EC 2.0 semi-active suspensions, with automatic moment-by-moment regulation of the hydraulics to the riding style and surface conditions, to optimise performance in any situation.

Moto Guzzi V85 TT Guardia d'Onore

Moto Guzzi is celebrating 75 years of uninterrupted collaboration with the Corazzieri Regiment, with the presentation of the Moto Guzzi V85 TT Guardia d'Onore, a **limited numbered special edition** of its highly regarded classic travel enduro, which in the manufacturer's centenary year has joined the motorcycle fleet of the regiment that provides the guard of honour of the Italian Head of State. Just like the V85 TT motorcycles recently delivered to the Quirinale Palace, the V85 TT Guardia d'Onore features the black livery with white graphics of the Corazzieri Moto Guzzi bike. The white stripes run along the front mudguard over the fuel tank and side panels, and also appear on the extra-large Touring windshield. The windshield is a standard feature, together with the central stand, engine shield bars and supplementary LED lights. A pair of side panniers are available for this model on request. The Moto Guzzi V85 TT Guardia d'Onore will be produced as a limited series of 1946 motorcycles, a number referring to the first of the 75 years of collaboration between the Mandello Eagle and the Corazzieri Regiment. An additional indication of the exclusivity of this model is the application of each bike's serial number, from 1 to 1946, on the handlebar riser.

Piaggio 1

The Piaggio 1 combines the winning features of an up-to-the-minute e-scooter – lightweight agility for urban commuting plus essential lines and practicality – with the quality and reliability of Piaggio scooters.

This means safety first of all, thanks to a robust frame intended to ensure riding pleasure, as well as an **attractive design, top-level comfort, and impressive technological features** that include a digital colour instrument panel, full LED lights and a keyless system. The Piaggio 1 is also the only e-scooter in its category to provide a roomy underseat compartment, with space for a full-jet helmet. The Piaggio 1 is powered by an electric motor incorporated in the rear wheel: the moped version (Piaggio 1), with a speed of 45 km/h, delivers an output of 1.2 kW, while the motorcycle version (Piaggio 1 Active) has a 2 kW unit.

In both versions, the battery, housed below the seat, can be easily removed in seconds and carried into the home or office for recharging.

Piaggio 1 Feng Chen Wang

The collaboration between Piaggio and Feng Chen Wang, one of the most experimental and innovative stylists on the international scene today, has produced a **personalised special edition of the Piaggio 1**, the brand new Piaggio two-wheeler for electric urban mobility. The Feng Chen Wang special edition is distinguished by an exclusive livery where the stylist and designer, who was born in China's south-eastern Fujian province, known for its breathtaking landscapes, combines Chinese tradition with vibrant London-style creativity.

The watercolour visually combines the natural elements of water and the symbol of the Phoenix, which in Chinese mythology represents virtue and grace, and is drawn by hand using the traditional Chinese brushstroke technique, while the colour green, also used on the seat cover and wheel rims, is a reference to Chinese native flora and universal values such as health, prosperity and harmony. Piaggio's collaboration with Feng Chen Wang has also produced a special helmet and a capsule collection of unisex streetwear.

(VESPA ELETTRICA)^{RED}

The partnership between the Piaggio Group and (RED), the non-profit organization founded by Bono and Bobby Shriver, sees the creation of (VESPA ELETTRICA)^{RED} and its presentation at EICMA 2021 dressed entirely in red. The iconic red colour is more than just a bold statement - every purchase of the (VESPA ELETTRICA)^{RED} will trigger a donation to support the Global Fund, one of the world's largest funders of global health, to support the fight against pandemics with (RED).

(RED), named for the colour of the emergency, was founded in 2006 to turn companies into a cavalry to fight the AIDS pandemic. Today, the cavalry is also fighting the urgent threat of COVID and its devastating effects in communities where pandemics hit hardest.

Following the (VESPA 946)^{RED} in 2017 and (VESPA PRIMAVERA)^{RED} in 2020, the (VESPA ELETTRICA)^{RED} is the third exclusive product to result from this longtime partnership, embodying more effectively than any other the common values of commitment to global health and respect for the environment and planet.

THE PIAGGIO GROUP CONFIRMS ITS POSITION AS EUROPEAN LEADER OF THE SCOOTER SEGMENT

The Piaggio Group comes to the 78th edition of the international EICMA show confirming its role as Europe's top two-wheeler manufacturer and one of the leading producers worldwide.

At 30 September, the Piaggio Group had a 13.2% share of the overall two-wheeler market, and was the leading player in the scooter segment with a share of 23.1%. In Italy, the Group's overall market share is 17.9%, rising to 27.3% in the scooter segment.

Prior to EICMA 2021, the Piaggio Group reported net sales of 1,319.2 million euro for the first nine months of the year (+ 32.7% from the year-earlier period and + 9.9% from 2019) and worldwide sales volumes of 430,600 vehicles, an increase of 21.7% from 30 September 2020.

In the first nine months of 2021, the Group's scooter segment reported double-digit growth in global sales volumes, led by the Vespa brand (with growth of than 40%), the Piaggio Beverly and Piaggio Liberty high-wheel scooters, and the Aprilia scooters.

In motorcycles, both the Aprilia and the Moto Guzzi brands achieved record sales in the first nine months of the year, reporting their highest volumes and turnover ever. There was a strong market response to the new Aprilia RS and Aprilia Tuono bikes with 660 cc engines, and to the Moto Guzzi V7 and V85 TT.