



**APRILIA WORLD SUPERBIKE 2013 MANUFACTURER CHAMPION.
IT IS THE BRAND THAT HOLDS THE ITALIAN COLOURS HIGH IN MOTORSPORTS THIS SEASON.**

THIS IS APRILIA'S FIFTH TITLE IN SBK IN THE LAST FOUR YEARS AND WORLD CHAMPIONSHIP NUMBER 52 FOR THE ITALIAN BRAND.

APRILIA DOMINATES THE CHAMPIONSHIP WITH 550 AGAINST KAWASAKI'S 501, 443 FOR BMW, SUZUKI AT 243, HONDA WITH 236, 185 FOR DUCATI AND YAMAHA 8.

LAVERTY AND GUINTOLI FINISH THE SEASON IN SECOND AND THIRD PLACE IN THE RIDER STANDINGS.

Jerez (Spain), 20 October 2013 – After dominating the standings for the entire season, starting from the extraordinary Phillip Island round where she took five of the six spots on the podium up for grabs, Aprilia is crowned 2013 World Superbike Manufacturer World Champion.

With the title earned today Aprilia holds the Italian colours high in the 2013 world motorsports season. The manufacturer from Noale is now at 5 world championship victories in Superbike in the last four years and increases its extraordinary collection to 52 world titles in just over twenty years.

With 10 wins (9 for Laverty, 1 for Guintoli) and 26 total podiums, the Italian manufacturer chocked up 550 points against Kawasaki's 501, 443 for BMW, 243 for Suzuki, 236 for Honda, 185 for Ducati and 8 for Yamaha. This is peremptory confirmation of the Italian 4 cylinder Aprilia RSV4's superiority.

The competitiveness of the RSV4 is confirmed by the "satellite" team results, taking three podiums (two for Giugliano, one for Fabrizio) and one pole position.

Aprilia's extraordinary result was built in five years of continuous commitment from its rookie year in 2009, earning the double Rider-Manufacturer title in 2010 and 2012. The experience gained by the Italian Superbike has allowed all the riders to consistently achieve important results on tracks with various characteristics and in extremely variable conditions.

Romano Albesiano, Aprilia Racing Manager, expressed all of his satisfaction in a result that rewards an extraordinary work group:

"The Manufacturer Championship title is an extremely valuable wreath that has various significance. It is a testament of design excellence, the design of our RSV4 which has dominated on the track for years. This product is an all-Italian pride.

For me, after leading development of the RSV4 street version with our engineers, it is always very exciting to see it win a world title on the track.

This year we participated in the definitive consecration of the RSV4 as the best new generation super sport bike. The consistent performance demonstrated by all the riders, both Laverty and Guintoli on the factory team and the satellite Althea Team and Red Devils riders, has led Aprilia to dominate the Manufacturer Standings from the first to the last race and has allowed both our official riders to compete for the Rider Title down to the last race. As Manager of the Piaggio Group Motorbike Technical Centre I am doubly pleased, since the RSV4 is a product conceived and created out of the cooperation between street bike design/production and the Noale racing department. So this is an all-Italian gem that wins on tracks and provides unique sensations for fans on the road every day.

This round at Jerez is my first one as Aprilia Racing manager, so the praise and my thanks can only go to those who, on every level, worked on this extraordinary project, making it victorious for so many seasons."

The new Aprilia Racing adventure in World Superbike began in 2009 with the development of the innovative RSV4. With its exclusive 65 degree V engine and a chassis derived from years of racing experience, the Aprilia Superbike marked a turning point in the super sport bike world. Capable of winning even in its rookie season, the RSV4 earned the double World Championship in 2010, the first time in history for an Italian rider on an Italian bike and a result which was then repeated in 2012.



And so, the Aprilia title collection in World Superbike includes five World Titles (2 Rider, 3 Manufacturer) with 38 wins and the impressive figure of 93 podiums, in addition to 15 pole positions. In all Aprilia boasts 52 World Titles (38 in MotoGP, 5 in Superbike and 9 in off-road disciplines) which make it one of the most victorious brands ever in motorcycle competitions.

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