

**PRESS RELEASE****SHARE BUY BACK INFORMATION**

Milan, 26th September 2012 - Piaggio & C. S.p.A. announces the purchase, on 17th September 2012, 18th September 2012, 20th September 2012, 21st September 2012, 24th September 2012 and 25th September 2012 of no. 191.283 treasury shares at an average price of 1,9662 Euro per share, for a total of 357.687,17 Euro, pursuant to the resolution passed at the Shareholders' Meeting held on 13 April 2012 (previously communicated as per article 144 bis of Consob Regulation no. 11971/1999).

Details of the transactions on a daily basis are indicated below:

Date	No. of purchased shares	Average price (euro)	Total (euro)
17/09/2012	6.360	1,8879	12.007,04
18/09/2012	75.000	1,8625	139.687,50
20/09/2012	42.000	1,8573	78.006,60
21/09/2012	2.173	1,8685	4.060,25
24/09/2012	50.000	1,8883	94.415,00
25/09/2012	15.750	1,8737	29.510,78

Following these transactions, taking into account the treasury shares already in portfolio, Piaggio & C. S.p.A. holds a total of no. 10.258.185 treasury shares, equal to 2,7591% of the share capital.