

This announcement is not an offer for sale of securities in the United States. The securities referred to herein may not be sold in the United States absent registration or an exemption from registration under the U.S. Securities Act of 1933, as amended. Piaggio & C. S.p.A. does not intend to register any portion of the offering of the securities in the United States or to conduct a public offering of the securities in the United States. Copies of this announcement are not being made and may not be distributed or sent into the United States, Canada, Australia or Japan.

This communication is directed only at persons who (i) are outside of the United Kingdom or (ii) have professional experience in matters relating to investments or (iii) are persons falling within Article 49(2)(a) to (d) ("high net worth companies, unincorporated associations etc") of The Financial Services and Markets Act 2000 (Financial Promotion) Order 2001 (all such persons together being referred to as "relevant persons"). This communication must not be acted on or relied on by persons who are not relevant persons. Any investment activity to which this communication relates is available only to relevant persons and will be engaged in only with relevant persons.

PRESS RELEASE

PIAGGIO: AUTHORISATION FOR PROSPECTUS

Pontedera, 15 June 2006 - Consob, the Italian securities and exchange commission. today authorised publication of the Prospectus for the Initial Public Offering and admission to trading of the ordinary shares of Piaggio & C. S.p.A..

Over the next few days, the Prospectus will be filed with Consob and made available to the public at the head office of Piaggio, of Borsa Italiana and the intermediaries responsible for placement. It will also be published on the company's website www.piaggio.com. A notice announcing the filing of the Prospectus will be published in the II Sole 24 ore, Milano Finanza and Finanza e Mercati daily newspapers.

On 5 June 2006, Borsa Italiana issued ruling no. 4672 authorising the admission of Piaggio & C. S.p.A. ordinary shares for trading on the Mercato Telematico Azionario (MTA, automated trading system).



Not for distribution in the United States, Canada, Australia or Japan

Per ulteriori informazioni: Ufficio Stampa IMMSI
Via Vivaio, 6 - 20122 Milano
Massimiliano Levi
Tel. +39 02 76212621
Fax +39 02 76212629
massimiliano.levi@immsi.it

Ufficio Stampa Gruppo Piaggio Via Vivaio, 6 - 20122 Milano Roberto M. Zerbi Tel. +39 02 76212643-44-45-46 Fax +39 02 76212629 press@piaggio.com

