

PRESS RELEASE

SHARE BUY BACK INFORMATION

Pontedera, 17st August 2016 - Piaggio & C. S.p.A. informs that on August 10, August 13 and August 14 2018 the company purchased a certain number of treasury shares as specified below, pursuant to the resolution passed at the Shareholders' Meeting held on 16 April 2018 (previously communicated as per article 144 *bis* of Consob Regulation no. 11971/1999).

Date	No. of purchased shares	Average price (euro)	Total (euro)
10/08/2018	100.000	2,06112	206.112
13/08/2018	52.270	2,05158	107.236
14/08/2018	100.000	2,02600	202.600

Following these transactions, Piaggio & C. S.p.A. holds a total of no. 252.270 treasury shares.

For further information:
Piaggio Group Press Office
Via Broletto, 13
20121 Milan - Italy
+39 02 319612.15/16/17/18/19
press@piaggio.com

Corporate Affairs
Viale Rinaldo Piaggio, 25
56025 Pontedera (PI) - Italy
+ 39 0587 276294
corporate.governance@piaggio.com

Investor Relations Office
Viale Rinaldo Piaggio, 25
56025 Pontedera (PI) - Italy
+39 0587 272286
investorrelations@piaggio.com