

PRESS RELEASE

SHARE BUY BACK INFORMATION

Pontedera, 12th August 2016 - Piaggio & C. S.p.A. announces the purchase, on the 8th and 9th of August of no. 187.472 treasury shares at an average price of 1,6556 Euro per share, for a total amount of 310.371 Euro, pursuant to the resolution passed at the Shareholders' Meeting held on 14 April 2016 (previously communicated as per article 144 *bis* of Consob Regulation no. 11971/1999).

Details of the transactions on a daily basis is indicated below:

Date	No. of purchased shares	Average price (euro)	Total (euro)
8/08/2016	100.000	1,6780	167.801
9/08/2016	87.472	1,6299	142.570

Following these transactions, Piaggio & C. S.p.A. holds a total of no. 3,120,472 treasury shares, equal to 0.864% of the share capital.

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Piaggio & C. S.p.A., Viale Rinaldo Piaggio No. 25, Pontedera (PI), Share capital: € 207,613,944.37 fully paid-up Pisa Registry of Companies – Tax ID No. 04773200011 – VAT No. 01551260506 - A.E.R. Pisa No. 134077 Management & Coordination by IMMSI S.p.A.

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