



PRESS RELEASE

PIAGGIO GROUP UP TO 30.7% OF ITALIAN TWO-WHEELER MARKET

Up 2.8 percentage points with respect to the first 10 months of 2011. The scooter market share is at 38.7% (+2.7 with respect to January-October 2011)

Growth in the over 700cc segment (7.6%, +0.3 percentage points)

The long awaited Moto Guzzi California 1400 and the new Aprilia Caponord 1200 are on the way to the Milan Motor Show

Pontedera, 2 November 2012 - In the first ten months of the year the Piaggio Group strengthens its leadership in the Italian two-wheeler market and rises to 30.7% of the overall market share for a growth of 2.8 percentage points with respect to the same period in 2011.

According to figures published today by Confindustria Ancma, the association of Italy's leading two-wheeler constructors, in the first ten months of the year the Piaggio Group confirms its excellent performance in the scooter segment, assisted in part by registrations of the Liberty scooters supplied to the Italian Post Office. In the scooter segment, from January to October 2012 the Group had a market share of 38.7% (+2.7 percentage points with respect to January-October 2011).

The Group's share of the Italian motorcycle sector for the first ten months of the year was stable at 6.0%, with growth of 0.3 points in the first ten months of the year in the over 700cc segment, reaching a 7.6% share for the period of January-October 2012).

The result arose on the positive performance of the new models launched by Moto Guzzi and Aprilia in large motorbikes. In this segment the news that the Piaggio Group will unveil in Milan on 13 November for the opening of Eicma 2012, the international two-wheeler motor show, is particularly important. In fact, the Group will introduce the long awaited Moto Guzzi California 1400 in two different models, while in the large engine street enduro segment the new Aprilia Caponord will be introduced, powered by a 1200cc V-twin engine.

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