

PRESS RELEASE**PIAGGIO GROUP: COLOGNE MOTOR SHOW, THE NEW APRILIA RSV4 IS UNVEILED**

- **The 2013 street version of the bike which is dominating World Superbike was presented by five time world champion Max Biaggi at the Intermot 2012 motor show (open to the public 3-7 October)**
- **New latest generation multimap sport ABS (can be disengaged)**
- **Greater power (184 HP) and torque (117 Nm), advanced APRC electronic controls system, new ergonomics and higher capacity fuel tank**

Cologne, 2 October 2012 - The **most advanced street version of the extraordinary Aprilia RSV4** is born directly out of **World Superbike**, the **1,000cc V4 Italian bike** that is on top of the WSBK standings for factory derivative bikes.

Presented today at the Cologne **Intermot two-wheel motor show**, open to the public from tomorrow through 7 October, and held for its christening by **five time world champion Max Biaggi**, standard bearer for the Aprilia Racing Team, the **RSV4 Factory ABS model year 2013** is the technologically most extreme synthesis of a design which changed the history of supersport bikes.

Two world Superbike titles, twenty victories, forty-seven podiums. Aprilia RSV4 is a legend among supersport bikes. Its exclusive **1,000cc narrow V4 engine** which makes it unique anywhere in the world, the impeccable chassis and the most advanced electronic controls system available on the market have led it to dominate both on the track and in comparative tests conducted by the most qualified international specialised press.

Many have tried to knock it from the top step of the podium and today the task has become even more difficult: the new RSV4 Factory ABS is the most powerful, safest, most technologically advanced and aggressive RSV4 ever made.

Equipped with the **new and highly advanced multimap sport ABS system (which can be disengaged)**, Aprilia RSV4 Factory ABS also boasts an **increase in power** that takes the by now renowned narrow 1 litre V4 engine to the point of expressing 184 HP of power (135.3 Nm) and a torque of 117 Nm at 10,500 RPM.

The **APRC** system, the **electronics control package developed directly by Aprilia Racing** (the most victorious European racing division with **49 world titles**) has also been further advanced. A **new and higher capacity fuel tank** and new ergonomics complete the drastic advancements aimed at strengthening the domination of the Aprilia RSV4.

A technical superiority which is best summed up on the racetrack. With just one round left in the exciting **2012 SBK season**, which has seen the biggest sport motorcycle brands go head to head, the **Aprilia RSV4 and its rider Max Biaggi lead the championship standings.**

Max Biaggi will be at the French circuit at **Magny-Cours** this weekend **at the top of the Rider standings** with a 30.5 point advantage over Tom Sykes (Kawasaki), 38.5 points ahead of Marco Melandri (BMW) and an incredible 68.5 over Carlos Checa (Ducati). In the world **manufacturer** standings **Aprilia**, with Max Biaggi and Eugene Laverty, launches the final assault on the title with a strong advantage of 28.5 points over BMW, 47.5 ahead of Ducati, 66 over Kawasaki, 152 over Honda and 292 in front of Suzuki.