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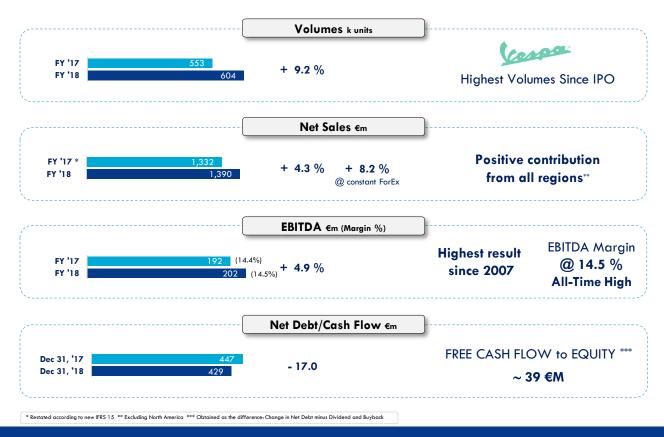
Foreword – IFRS 15

- Piaggio applies IFRS 15 in 2018
- In this presentation, to provide a better comparison of information from different years, 2017 data are restated in accordance with IFRS 15 when presenting the 2018 corresponding accounts



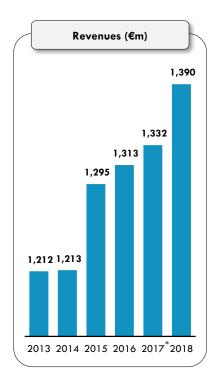
Highlights (1/3)

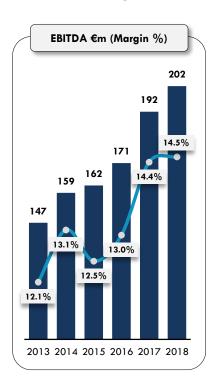
Another year of sound growth with all key financial targets met...

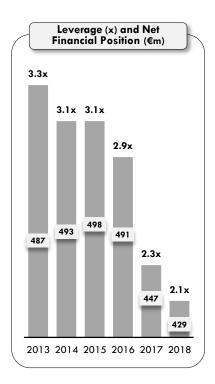


Highlights (2/3)

... and another milestone in the profitable growth of the Group







* Restated according to new IFRS 15



Highlights (3/3)

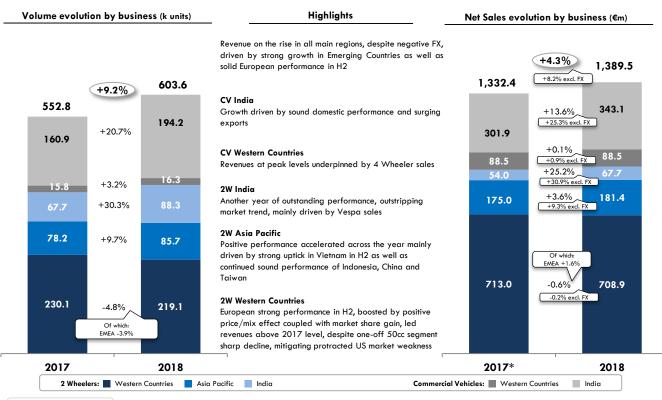
Market demand

Healthy demand in India and Asia Pac dented by temporary 50cc segment weakness in Western Countries

- Western Countries demand ended slightly off prior year:
 - European 2 Wheelers declined low single-digit as a result of specular dynamics:
 - Over 50cc vehicles upward trend accelerated across the year leading to ~9% growth, with positive demand spread across all major countries both in motorbike and scooter segments
 - 50cc vehicles, still compensating for strong 2017 boosted by the shift from EURO2 to EURO4 engines, continued being a drag ending down $\sim 31\%$
 - North America edged down again, namely with US Scooter declining for the sixth consecutive year ending down by ~7%
- Asia Pacific posted positive combined demand throughout the year:
 - ullet The Philippines drove the growth ending up $\sim\!20\%$, followed by Indonesia up high single-digit and Vietnam ending up mid single-digit
 - Thailand was the lone major market ending flat, whilst Taiwan downward trend accelerated as the year progressed
- India demand, although softening in H2, reached an all-time high in all segments:
 - 3 Wheelers grew ~32%, reaching the highest total demand to date, despite Pax segment downward turn in Q4
 - 2 Wheelers ended up double-digits on the back of healthy demand both for Scooters and Motorbikes, thus confirming the relentless upward trend of the world's biggest market



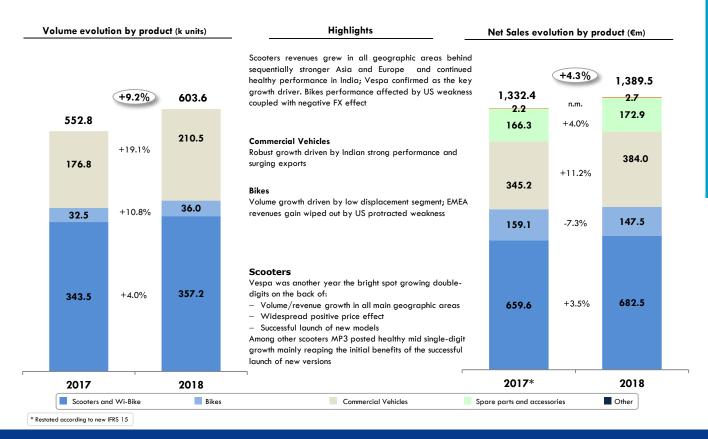
Evolution by business







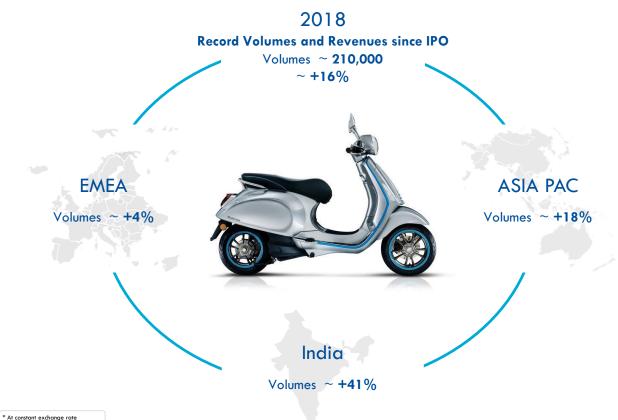
Evolution by product







Growth in all regions Average selling price on the rise across the board

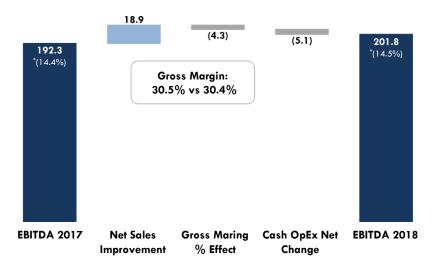




EBITDA Evolution

EBITDA evolution (€m)

Highlights



Top line growth coupled with ability to curb Operating Expenses increase drove another EBITDA step up to 14.5 p.p. on Sales (+0.1 p.p.), the best performance to date, also benefiting from FX effect

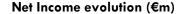
Gross Margin up by ~ 18€m, driven by Net Sales increase more than offsetting dilutive geographical mix

Cash OpEx up vs. PY, to support business growth

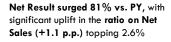
* % On Net Sales



Net Income Evolution







D&A down, in line with full year guidance reflecting recent year reduced level of CapEx

Financial expenses down, primarily driven by lower level of average debt and positive effect of recent initiatives to lower the cost of funding; additionally benefitting from ~0.9€m one-off positive impact of bond refinancing

Taxes down @ 46.8% vs. 50%



* % On Net Sales

To sum up

P&L (€m)

	0017	2017 restated*	2212	Change 2018 vs. 2017 restated*			
	2017		2018	Absolute	%	% excl. FX**	
Net Sales	1,342.4	1,332.4	1,389.5	5 7 .1	4.3%	~ +8.2%	
Gross Margin	411.3	405.4	423.6	18.2	4.5%	~ +6.9%	
% on Net Sales	30.6%	30.4%	30.5%	0.1%			
EBITDA	192.3	192.3	201.8	9.4	4.9%	~ +7.4%	
% on Net Sales	14.3%	14.4%	14.5%	0.1%			
Depreciation	(120.0)	(120.0)	(109.0)	11.0	-9.2%		
EBIT	72.3	72.3	92.8	20.5	28.3%		
% on Net Sales	5.4%	5.4%	6.7%	1.2%			
Financial Expenses	(32.3)	(32.3)	(24.9)	7.3	-22.8%		
Income before tax	40.1	40.1	67.8	27.8	69.4%		
Tax	(20.1)	(20.1)	(31.8)	-11. <i>7</i>	58.3%		
Net Income	20.0	20.0	36.1	16.1	80.6%		
% on Net Sales	1.5%	1.5%	2.6%	1.1%			

NFP (€m)

Cash Flow (€m)

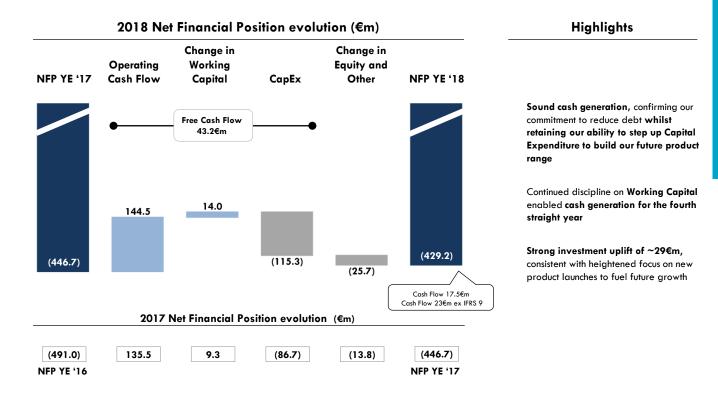
	31.12.2017	31.12.2018	Change		FY 2017	FY 2018	Change
NFP	(446.7)	(429.2)	+17.5	Cash Flow	44.3	1 <i>7</i> .5	-26.8

^{*}Restated according to new IFRS 15



^{**} Figures at constant exchange rates are management estimates calculated using the average exchange rates for the corresponding period in the previous year

Net Financial Position



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