



PIAGGIO & C.s.p.a.

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Registered Office in Pontedera – Viale Rinaldo Piaggio, 25

Share Capital Euro 205,941,272.16, fully paid up

Tax Code Number and Pisa Registry of Companies no. 04773200011

NOTICE TO THE SHAREHOLDERS

We hereby inform the Shareholders that, on the basis of the information received, the Company's Ordinary Annual General Meeting shall take place in second call on 16 April 2009 at 03:00 p.m. in Milan, in the "Sala Assemblee" (Conference Room) of Intesa Sanpaolo, Piazza Belgioioso no. 1, as indicated by the Notice of Call published on 6 March 2009.