



PIAGGIO GROUP
ANALYST AND INVESTOR
MEETING

September 23rd 2010

Dear Madam, dear Sir,
on behalf of the Board of Directors, our Piaggio Group Chairman
and CEO Mr Roberto Colaninno is pleased to invite you to attend this
year's presentation on strategic guidelines and business developments

Thursday, September 23rd 2010 at 10,30 a.m. (CET)
Palazzo delle Stelline - Corso Magenta 61, Milan

Looking forward to seeing you
Best Regards

For attending the meeting,
please undersign your confirmation
by mail at the address
eventoffice@piaggioinvestorday.com
or by calling the following number
+39 02 36672612