



PIAGGIO & C.s.p.a.

CONFERENCE CALL INVITATION
FIRST HALF 2011 FINANCIAL RESULTS

PIAGGIO GROUP

is pleased to invite you to participate in a conference call to review the Group First Half 2011 results, examined by the Board of Directors on July 27th, 2011.

The conference call will be hosted by:

Roberto Colaninno
Piaggio Group – Chairman and CEO

Michele Pallottini
Piaggio Group – General Manager Finance

The conference call will take place on **Wednesday, July 27th 2011**
at 5:00 pm C.E.T.

To attend the conference call, please dial in a few minutes prior to the start of the call the following number:

+39 06 33168

(Emergency line +39 06 33444551)

The conference call will be followed by a Q&A session.

Slides of the presentation will be published and downloadable 10 minutes before the start of the call on the IR section of the Piaggio Group website.